



GENERAL SERVICES ADMINISTRATION

Federal Acquisition Service

Authorized Federal Supply Schedule FSS Price List

Multiple Award Schedule (MAS)

Federal Supply Group: Professional Services

Prices shown herein are net (discounts deducted)

Contract Number: GS-10F-0359U
(Mod No. PS-0033 – effective October 3, 2024)

Contractor: Public Strategies, Inc.
2 NE 9th Street
Oklahoma City, OK 73104

Contract Period: September 17, 2008 – September 16, 2028

Business Size: Woman-Owned Small Business

Telephone: 405.848.2171

Fax Number: 405.848.2078

Website: www.publicstrategies.com

Email: compliance@publicstrategies.com

Contract Administration: Toni D. Faris

For more information on ordering, go to the following website: <https://www.gsa.gov/schedules>.

Online access to contract ordering information, terms and conditions, pricing, and the option to create an electronic delivery order are available through GSA Advantage!®

The website for GSA Advantage!® is <https://www.GSAAdvantage.gov>

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- 1a.** Table of awarded Special Item Number(s) with appropriate cross-reference to page numbers: 541611, 512110, 561920, and OLM
- 1b.** Price list: Included
- 1c.** Labor category descriptions: Please see pages 4–11 for a description of all corresponding commercial job titles, experience, functional responsibility and education for those types of employees or subcontractors who will perform services
- 2.** Maximum order: \$1,000,000.00
- 3.** Minimum order: \$300.00
- 4.** Geographic coverage (delivery area): Domestic only
- 5.** Point(s) of production (city, county, and state or foreign country): Same as company address
- 6.** Prices shown in catalog: Net prices
- 7.** Quantity discounts: None offered
- 8.** Prompt payment terms. Information for ordering offices: Prompt payment terms cannot be negotiated out of the contractual agreement in exchange for other concessions. Net 30 days.
- 9.** Foreign items (list items by country of origin): Not applicable
- 10a.** Time of delivery (contractor insert number of days): Specified on task order
- 10b.** Expedited delivery: To Be Determined at the Task Order Level
- 10c.** Overnight and 2-day delivery: To Be Determined at the Task Order Level
- 10d.** Urgent requirements: Contact contractor
- 11.** FOB point(s): Destination
- 12a.** Ordering address(es): Same as company address
- 12b.** Ordering procedures: See Federal Acquisition Regulation (FAR) 8.405-3
- 13.** Payment address(es): Same as company address
- 14.** Warranty provision: Contractor's standard commercial warranty
- 15.** Export packing charges (if applicable): Not applicable
- 16.** Terms and conditions of rental, maintenance, and repair: Not applicable
- 17.** Terms and conditions of installation (if applicable): Not applicable
- 18a.** Terms and conditions of repair parts indicating date of parts price lists and any discounts from list prices (if applicable): Not applicable
- 18b.** Terms and conditions for any other services: Not applicable
- 19.** List of service and distribution points: Not applicable
- 20.** List of participating dealers: Not applicable
- 21.** Preventive maintenance: Not Applicable
- 22a.** Special attributes such as environmental attributes (e.g., recycled content, energy efficiency, and/or reduced pollutants): Not applicable
- 22b.** If applicable, indicate that Section 508 compliance information is available for the information and communications technology (ICT) products and services and show where full details can be found (e.g., contractor's website or other location.) ICT accessibility standards can be found at: www.Section508.gov: Not applicable
- 23.** Unique Entity Identifier (UEI) Number: L3BDQ2M8RL87
- 24.** Notification regarding registration in System for Award Management (SAM): Contractor is registered and active in SAM

Public Strategies, Inc. is a privately held Woman-Owned Small Business with corporate offices located in Oklahoma City, Oklahoma. Founded in 1990, Public Strategies has distinguished itself as an elite project management and strategic planning firm, capable of managing a wide array of national and state programs, as well as government contracts. Public Strategies meets the distinct needs of clients by providing strategic planning, project management, program development, and facilitation services to commercial and government clients. Our services are based on strategies to increase management performance by facilitating problem solving and dispute resolution in organizations. Our culturally diverse team is made up of more than 300 full- and part-time project managers and coordinators, policy specialists, marketing professionals, and business administrative staff. Mary Myrick, President and CEO, has experience in providing management consulting services for clients in the commercial and government sectors. Chief Operating/Chief Financial Officer Sammye Cravens is a CPA with experience in managing cash flow and treasury functions. Cravens oversees day-to-day operations in close consultation with Myrick.

541611 Integrated Consulting Services:

Public Strategies has more than 30 years of corporate experience providing management consulting, strategy consulting, program planning, facilitation services and executive/management coaching services. Our knowledgeable team employs effective planning strategies to define and evaluate goals and assist with implementation of plans to improve processes. Public Strategies' senior staff and project managers are highly experienced in this area, providing expert advice and guidance in support of agencies' mission-oriented business functions. Our project managers and consultants work to develop an understanding of each element of the project and how those elements fit into the client's management strategy program. Public Strategies can assist in defining, refining, and resolving disputes, disagreements, and divergent views within agencies and organizations. Public Strategies has demonstrated experience building healthy partnerships to support the development of quality work products by facilitating group discussions to identify and resolve disputes.

541611 Integrated Business Program Support Services:

Public Strategies has more than 30 years of experience providing services to state and federal clients in areas of project planning and scheduling, performance monitoring and measurement, reporting and documentation, stakeholder briefings, and program integration.

512110 Video Film Production Services:

Public Strategies' talented production team offers more than 40 years of combined production experience—earning our One Set Studio a reputation that's backed by national awards. Our service offering supports the entire creative process, from ideation to directing and shooting. With a portfolio of work for government clients, educational institutions, and commercial entities, we are prepared to meet and exceed industry standards for diverse projects. Home to Oklahoma City's first purpose-built virtual production studio, Public Strategies' equipment and team facilitate the creation of content that educates, trains, and excites.

561920 Conference, Meeting, Event and Trade Show Planning Services:

Public Strategies has more than 30 years of experience in providing services to state and federal clients in the areas of organizing, promoting, and managing conferences, meetings, and trade shows. Our dynamic events foster meaningful engagement, support knowledge acquisition, and inspire action. Our innovative team is ready to meet the unique needs of diverse clients, with extensive experience in planning and executing in-person, virtual, and hybrid events of all sizes. Our thoughtfully designed programs feature engaging speakers and hands-on opportunities tailored to our client's goals. We eagerly get to know stakeholders and team members to make responsive adjustments to evolving needs and provide mission-informed support.

Pricing for Public Strategies GSA Contract #GS-10F-0359U						
Hourly Rate (net prices)						
SPECIAL ITEM NUMBER	CATEGORY TITLE	OPTION 3				
		Year 16 9/17/23 to 9/16/24	Year 17 9/17/24 to 9/16/25	Year 18 9/17/25 to 9/16/26	Year 19 9/17/26 to 9/16/27	Year 20 9/17/27 to 9/16/28
541611	Analyst	\$118.34	\$122.13	\$126.04	\$130.07	\$134.23
541611	Consultant	\$168.41	\$173.80	\$179.37	\$185.11	\$191.03
541611	Copy Writer/Editor	\$143.49	\$148.08	\$152.82	\$162.75	\$162.75
541611	Developer	\$158.45	\$163.52	\$168.75	\$174.15	\$179.72
541611	Director	\$182.80	\$188.65	\$194.69	\$200.92	\$207.35
541611, 512110	Facilitator	\$118.34	\$122.13	\$126.04	\$130.07	\$134.23
541611, 512110	Manager I	\$118.34	\$122.13	\$126.04	\$130.07	\$134.23
541611, 512110	Manager II	\$167.91	\$173.28	\$178.82	\$184.54	\$190.45
541611, 512110	Manager III	\$189.07	\$195.11	\$201.36	\$207.81	\$214.46
541611	Program Analyst	\$134.75	\$139.06	\$143.52	\$148.11	\$152.85
541611, 512110	Project Coordinator	\$81.03	\$83.62	\$86.30	\$89.06	\$91.91
541611	Project Manager	\$140.98	\$145.49	\$150.15	\$154.95	\$159.91
541611	Resource Developer	\$99.80	\$102.99	\$106.29	\$109.69	\$113.20
541611	Senior Project Manager	\$158.46	\$163.53	\$168.76	\$174.16	\$179.73
541611	Special Projects Coordinator	\$89.83	\$92.71	\$95.67	\$98.73	\$101.89
541611	Specialist	\$108.54	\$112.02	\$115.61	\$119.30	\$123.12
541611	Subject Matter Expert	\$343.11	\$354.10	\$365.43	\$377.13	\$389.20
541611	Systems Developer/Analyst	\$169.50	\$174.92	\$180.52	\$186.30	\$192.26
541611, 512110	Task Team Leader	\$118.34	\$122.13	\$126.04	\$130.07	\$134.23
541611, 512110	Technical Writer/Developer	\$114.79	\$118.47	\$122.26	\$126.17	\$130.21
541611	Vice President/Senior Advisor	\$227.12	\$234.39	\$241.88	\$249.62	\$257.61
512110	Video & Audio Assistant: Grip/Gaffer**	\$102.90	\$106.19	\$109.59	\$113.10	\$116.72
512110	Video & Audio Assistant: Motion Graphics**	\$102.90	\$106.19	\$109.59	\$113.10	\$116.72

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512110	Video & Audio Assistant: Sound Engineer**	\$109.95	\$113.47	\$117.10	\$120.85	\$124.71
512110	Video & Audio Assistant: Video/Editing**	\$109.17	\$112.66	\$116.27	\$119.99	\$123.83
512110	Video Content Creator	\$102.90	\$106.19	\$109.59	\$113.10	\$116.72
512110	Video Content Creator/ Virtual Producer	\$109.17	\$112.66	\$116.27	\$119.99	\$123.83
512110	Video Producer	\$109.17	\$112.66	\$116.27	\$119.99	\$123.83
512110	Senior Manager, Digital Production	\$144.31	\$148.93	\$153.69	\$158.61	\$163.69
561920	Events Coordinator	\$102.90	\$106.19	\$109.59	\$113.10	\$116.72
561920	Events Specialist	\$102.90	\$106.19	\$109.59	\$113.10	\$116.72
561920	Events Specialist (AV Tech/Live Event Producer)**	\$102.90	\$106.19	\$109.59	\$113.10	\$116.72
561920	Manager, Events & Logistics	\$109.17	\$112.66	\$116.27	\$119.99	\$123.83
561920	Senior Manager, Events & Logistics	\$144.31	\$148.93	\$153.69	\$158.61	\$163.69

Service Contract Labor Standards Matrix

SCLS Eligible Contract Labor Category	SCA Equivalent Code - Title	Wage Determination Number
Video & Audio Assistant: Grip/Gaffer**	0052 – Specialist II	2015-5315
Video & Audio Assistant: Motion Graphics**	0052 – Specialist II	2015-5315
Video & Audio Assistant: Sound Engineer**	0062 – Technical Writer/Developer	2015-5315
Video & Audio Assistant: Video/Editing**	0053 – Specialist III	2015-5315
Event Specialist (AV Tech/Live Event Producer)**	0052 – Specialist II	2015-5315

The Service Contract Labor Standards, formerly the Service Contract Act (SCA), apply to this contract and it includes SCLS applicable labor categories. Labor categories and fixed price services marked with a (**) in this pricelist are based on the U.S. Department of Labor Wage Determination Number(s) identified in the SCLS/SCA matrix. The prices awarded are in line with the geographic scope of the contract (i.e., nationwide).

Analyst

Analyzes, designs, modifies, develops, or implements written materials to accurately communicate goals and strategies to achieve stated goals. Communicates highly technical and specialized information to a variety of audiences orally and in writing. Reviews and revises policy briefs.

Education:

Bachelor's degree

Experience:

4 years' experience required

Consultant

Assists in the facilitation of process improvement efforts. Performs technical analysis or implementation to develop new, modified, or improved designs. Assists with benchmarking and surveys for organizations. Provides logistical support.

Education:

Bachelor's degree

Experience:

5 years' experience required

Copy Writer/Editor

Researches, writes, and edits deliverables including reports, presentations, process summaries, and technical documents. Edits materials prepared for meetings and events such as brochures, meeting notes, agendas, marketing materials, and other deliverables.

Education:

Bachelor's degree

Experience:

4 years' experience required

Developer

Responsible for assessment and improvement systems, reporting and analysis, surveys, technology projects, and developing program data analysis tools. Communicates with clients to determine their product needs and design preferences for websites and web applications, creates code for the front and back-end of a website, and performs testing.

Education:

Associate degree

Experience:

3 years' experience required

Director

Manages program operations involving multiple projects/delivery orders and personnel. Organizes, directs, and coordinates planning and execution of all program/technical support activities. Meets and confers with government management officials regarding the status of specific contractor program/technical activities and problems, issues, or conflicts regarding resolution.

Education:

Master's degree

Experience:

6 years' experience required

Facilitator

Assists with facilitation of working groups and team processes related to problem solving. Manages flow of facilitated group sessions and produces meeting output. Conducts preliminary business analysis with organizations. Analyzes, in a group setting, needs for process improvement, business activity requirements, and business scenarios. Assists clients in developing and presenting quality workshops.

Education:

Bachelor's degree

Experience:

3 years' experience required

Manager I

Assists with project management implementation. Analyzes, develops, implements, and monitors business processes, policies, and procedures. Analyzes organizational structure and management tools. Presents alternatives and recommendations based on analysis. Interprets and documents organizational needs assessments. Gathers data to be used in development and implementation of policies and procedures.

Education:

Bachelor's degree

Experience:

4 years' experience required

Manager II

Ensures key programs are implemented on time, within budget. Demonstrates positive outcomes by articulating goals, developing detailed project plans, and identifying and mitigating project risks. Manages team of senior consultants and managers supporting client's strategy development, implementation, and process improvement effort initiatives. Provides executive coaching to agency heads, directors and senior managers on strategy development, implementation, and quality improvement engagements.

Education:

Master's degree

Experience:

8 years' experience required

Manager III

Responsible for providing leadership in project area and developing solutions to complex operational and organizational problems. Contributes major technical sections of client deliverables and proposals. Acts as primary quality control for projects and proposals within project area. Serves as technical advisor to other projects. Responsible for business development and relationship management.

Education:

Master's degree

Experience:

8 years' experience required

Program Analyst

Conducts research, analyzes data, identifies trends, and prepares reports. Determines program requirements and makes recommendations. Analyzes programs, policies, procedures, and systems and makes recommendations to optimize these.

Education:

Bachelor's degree

Experience:

4 years' experience required

Project Coordinator

Assists in the implementation of project activities. Provides support by coordinating execution of day-to-day project logistics. Assists in preparing presentations, documents

Education:

Associate degree

Experience:

2 years' experience required

Project Manager

Responsible for providing leadership in project area and developing solutions to complex operational and organizational problems. Contributes major technical sections of client deliverables and proposals, serves as technical advisor to other projects. Analyzes, develops, implements, and monitors business processes, policies, and procedures. Analyzes organizational structure and management tools. Gathers data to be used in development and implementation of policies and procedures.

Education:

Bachelor's degree

Experience:

4 years' experience required

Resource Developer

Provides support in research and development of educational material for quality improvement initiatives. Generates documents and papers. Provides support by assisting in rewrites of quality materials and technical reports. Assists in the gathering of data to be used in developing educational material.

Education:

Bachelor's degree

Experience:

2 years' experience required

Senior Project Manager

Manages, plans, and coordinates large and/or complex activities such as business, technical, educational, scientific, and research or policy programs. May serve as the primary high-level customer interface to ensure optimum performance and customer satisfaction. Oversees ongoing activities and tasks to ensure all specified goals and objectives are met. Monitors and reviews performance indicators for conformance with established timelines, due dates, and budget allocations. Modifies or alters procedures, methods, or schedules when necessary to reach required outcomes.

Education:

Bachelor's degree

Experience:

6 years' experience required

Special Projects Coordinator

Provides project support coordinating implementation and execution of project activities and logistics. Communicates with team to manage timelines, delegate tasks, generate progress reports, and monitor performance.

Education:

Associate degree

Experience:

3 years' experience required

Specialist

Provides project management support, data analysis, and research assistance. Prepares or assists with presentations, reports, and documents. Assists in planning, developing, coordinating, and administering research and other types of projects.

Education:

Bachelor's degree

Experience:

3 years' experience required

Subject Matter Expert

Engages and aligns senior leaders, heads of agencies, and policymakers to design and define core processes, functions, and roles. Serves as a catalyst for change. Applies specialized knowledge to specific objectives. Understands and translates the client requirements into plans for performing services. Participates in the development of project methodology, deliverable schedule, and approaches. Assists client/project management with the implementation of project design including methods, tools, and procedures to execute strategy or change efforts. Provides mediation and facilitation services, executive coaching, and staff training. Provides advice and counsel. Facilitates process improvement efforts at an executive level to ensure the success of projects and implementation. Gives lectures and speeches and writes original articles or documents relating to development, implementation, and process improvement or technical enhancements to process improvement. Provides strategic direction for and participates in business development. Oversees client and team relationship management.

Education:

Master's degree

Experience:

10 years' experience required

Systems Developer/Analyst

Responsible for business process improvement, development of program metrics and analysis tools, and project management. Designs and monitors projects involving systems development and data manipulation. Determines systems requirements and specifications in areas such as database and system design, website and web applications, systems integration, and data analysis. Recommends technology solutions, platforms, and programming languages.

Education:

Associate degree

Experience:

4 years' experience required

Task Team Leader

Responsible for handling the day-to-day management and administration of project tasks. Assigns staff responsibilities and supervises all staff efforts. Responsible for coordinating all tasks and activities of a project. Ensures accurate communication. Identifies and resolves issues as they arise and alerts staff to changes in project scope. Defines and directs technical specifications and tasks to be performed by team members. Defines target dates of tasks and subtasks. Develops detailed work plans and schedules. Performs quality checks and redirects available resources as necessary to complete tasks.

Education:

Bachelor's degree

Experience:

3 years' experience required

Technical Writer/Developer

Responsible for planning and execution of publications, presentations, and documents of a technical nature including supporting elements. Organizes material and completes writing assignments according to set standards regarding order, clarity, conciseness, style, and terminology. Develops materials suitable for use in web environments. Ensures selection of appropriate visual and audio design elements.

Education:

Bachelor's degree

Experience:

4 years' experience required

Vice President/Senior Advisor

Responsible for management and leadership of large projects as well as client relationships. Guides and directs the work of other senior leaders. Drives collaboration across the organization to identify needs and develop scalable solutions. Prioritizes objectives and implements strategies to achieve company initiatives as part of the leadership team. Collaborates with stakeholders to achieve mutual goals. Manages relationships with key clients.

Education:

Master's degree

Experience:

8 years' experience required

Video & Audio Assistant: Grip/Gaffer**

Supports the Video Production team by operating lighting and grip equipment on the film set.

Education:

Bachelor's degree

Experience:

2 years' experience required

Video & Audio Assistant: Motion Graphics**

Supports the Video Production team by developing and creating high-quality motion graphics.

Education:

Bachelor's degree

Experience:

2 years' experience required

Video & Audio Assistant: Sound Engineer**

Supports the Video Production team by providing both on-set sound recording and post-production audio engineering. Provides strong attention to detail and problem-solving related to audio recording and engineering.

Education:

Bachelor's degree

Experience:

4 years' experience required

Video & Audio Assistant: Video/Editing**

Supports the Video Production team with editing footage shot during production into completed video.

Education:

Bachelor's degree

Experience:

5 years' experience required

Video Content Creator

Develops, produces, and edits engaging and informative video content for a variety of platforms, including social media, websites, and internal communications.

Education:

Bachelor's degree

Experience:

2 years' experience required

Video Content Creator/Virtual Producer

Assists with all stages of video production, including pre-production, filming, editing, and post-production, to create digital assets. Champions efforts in virtual production to provide immersive virtual events, networking, and training. Oversees the technical infrastructure for the virtual production studio.

Education:

Bachelor's degree

Experience:

5 years' experience required

Video Producer

Leads a team of production staff. Works with content specialists to create high-quality, easily accessible video content and presentations directed toward a number of audiences in a range of multimedia formats.

Education:

Bachelor's degree

Experience:

5 years' experience required

Senior Manager, Digital Production

Manages, designs, and operates a cutting-edge production studio. Leads producers, editors, photographers, and additional production crew to produce high-quality content. Fosters relationships within the local film and production industry while serving Public Strategies' public sector clients.

Education:

Bachelor's degree

Experience:

8 years' experience required

Events Coordinator

Supports the Events and Logistics team by planning and executing meetings, events, webinars, and travel logistics. Possesses strong attention to detail and the ability to manage multiple tasks simultaneously with tight deadlines.

Education:

Bachelor's degree

Experience:

2 years' experience required

Events Specialist

Supports the Events and Logistics team by planning and executing meetings, events, and webinars. Takes the lead on some events or parts of larger events with support from the event manager. Possesses strong attention to detail and the ability to solve problems while managing multiple tasks simultaneously.

Education:

Bachelor's degree

Experience:

5 years' experience required

Events Specialist (AV Tech/Live Event Producer)**

Provides project management support for planning and executing meetings and events and making travel and logistical arrangements. Plans and manages multiple time-sensitive tasks simultaneously and meets deadlines.

Education:

Bachelor's degree

Experience:

5 years' experience required

Manager, Events & Logistics

Responsible for day-to-day oversight of the planning, development, and execution of projects mobilizing staff to deliver innovative, high-quality products and services on tight timelines to meet client objectives.

Education:

Bachelor's degree

Experience:

5 years' experience required

Senior Manager, Events & Logistics

Oversees the production of conferences and special events, including budgeting, site selection, contract negotiation, registration, communications, collateral materials, presenter management, lodging, audio-visual services, and event technology.

Education:

Bachelor's degree

Experience:

8 years' experience required

Allowable Equivalent Experience Substitution

DEGREE REQUIREMENT	EQUIVALENT EXPERIENCE SUBSTITUTION
Associate	A high school diploma (or GED) plus 2 years' additional related experience.
Bachelor's	A high school diploma (or GED) plus 4 years' additional related experience or an associate degree plus 2 years' additional related experience.
Master's	A bachelor's degree plus 2 years' additional related experience or a high school diploma (or GED) and 6 years' additional related experience.
Doctorate	A bachelor's degree plus 4 years, master's degree plus 2 years, or a high school diploma (or GED) and 8 years' additional related experience.

Allowable Equivalent Education Substitution with Minimum H.S. Diploma/GED

DEGREE REQUIREMENT	EQUIVALENT EXPERIENCE SUBSTITUTION
Bachelor's	4 Years
Master's	6 Years
Doctorate	8 Years