

NEWS RELEASE

FOR IMMEDIATE RELEASE

Public Strategies
Media Contact: Wendy Shreffler
405.706.2924
wendy.shreffler@publicstrategies.com
Release date: February 25, 2025

Public Strategies Recognized by ULI Oklahoma for Outstanding Rehabilitation & Restoration

The firm's new corporate headquarters revitalized multiple downtown buildings, bringing an additional 135 jobs to downtown OKC

OKLAHOMA CITY — Public Strategies' new headquarters was recently honored at the Urban Land Institute (ULI) Oklahoma's 11th Annual Impact Awards for bringing new life to 47,000 square feet of neglected space in northeast downtown Oklahoma City.

The ambitious urban infill project links multiple original buildings with a climate-controlled glass-topped alleyway—connecting the new work and meeting spaces with Public Strategies' virtual production facility, One Set Studio.

“The reactivation of neglected and forgotten spaces has an outsized economic impact by preserving the past while reimagining a future we can embrace and look forward to,” said Public Strategies vice president and longtime community developer Sandino L. Thompson. “This project is a hallmark of the continued collaborative renaissance of downtown Oklahoma City and a bold vision for what the future of work, technology, and community can look like.”

Providing more than just an architectural facelift, Public Strategies' restoration and relocation also brought an additional 135 new faces to the area, helping increase foot traffic to local restaurants and retailers along 9th Street.

“For more than three decades, Oklahoma has been our home,” said Sammye Cravens, COO & CFO of Public Strategies. “Our new corporate home is an extension of our values. The decision to preserve key historical building features while injecting the space with the latest in design and technology reflects our belief in the power of possibility.”

About Public Strategies

Public Strategies operates at the crossroads of strategic communications, human services and technology. The firm's pioneering work in program design, events and technical assistance has established Public Strategies' national reputation for innovation and impact. An Oklahoma-based firm, Public Strategies also advances the public good through high-impact direct services designed to strengthen families, individuals and communities. For more information, visit www.publicstrategies.com.